



Briar Woods Crew Club needs YOUR Support

The boys and girls of the Briar Woods High School crew team have embarked on their 2021-2022 season, which is just the 12th season in the program's history. Rowing is a remarkable sport -- in fact, it is the fastest growing sport in the United States. Rowers expend more energy per unit of time than marathon runners, and they are forced to push themselves physically, and mentally, to levels most never thought they could achieve.

In Loudoun County, crew is a varsity sport at the schools which have teams -- and Briar Woods was the first rowing team in the county when it was established back in 2010. The program has made steady progress through the years, and its boats have had increasing success. The COVID-19 pandemic impacted all our lives, and specifically hampered our ability to raise the funds we need to operate the crew team. We are excited to start the Spring season and are revamping our sponsorship efforts so the kids may enjoy a modified but great season. Hopefully we can resume our regular schedule going forward. We, the coaches and boosters are confident that can, and will, happen.

Currently, crew is a "Tier 3" varsity sport -- the only such sport in the county. Team members are able to "letter," but do not receive any financial support from the county. The team is funded entirely by the families whose children participate in it -- and by our generous donors and sponsors.

This season, the team has some significant needs, especially in the realm of equipment, which is particularly expensive for rowing teams. Each new boat/shell costs as much as a new car, and -- after many seasons -- funding for new boats and other equipment is critical if the team is going to stay on its upward trajectory.

Please consider contributing to our club or even a SPONSORSHIP. Any gift/contribution is GREATLY appreciated. Money contributed will go directly to the purchase of required equipment. Moreover, your donations are tax deductible to the fullest extent permitted by law. Details on our sponsorship levels can be found on the attached sheet.

PAYMENT OF CONTRIBUTIONS:

- Check Payable to "Briar Woods Crew Club" mailed to:
- PayPal: bwctreas@gmail.com

Team Home Page: <http://www.briarwoodsrowing.org>

Find us on Facebook: <https://www.facebook.com/groups/189825341056439/>

Briar Woods Crew Club is a tax-exempt organization under Section 501©(3) of the Internal Revenue Service tax code. Tax ID# 27-5092986

<http://www.briarwoodsrowing.org/>

2021 – 2022 SPONSORSHIP LEVELS



- **Platinum - \$2,500 and up**
 - Logo on back of Team T-shirt
 - Name on Team Website
 - Plaque of Appreciation
 - Name on Coaching Launch
 - Name on Racing Shell & Oars

- **Gold - \$1000**
 - Logo on back of Team T-shirt
 - Name on Team Website
 - Plaque of Appreciation

- **Silver - \$500**
 - Name on Team Website
 - Plaque of Appreciation

- **Bronze - \$250**
 - Name on Team Website